



Harvesting Scientific Innovations, Breeding Commercial Breakthroughs
Donald Danforth Plant Science Center | St. Louis, MO | May 24 - 25, 2010

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**Deadline March 26 for Ag Entrepreneurs' Applications
To Present New Technologies to Top Scientific Investors at Ag Showcase**
Leading Global Event for Ag Industry Leaders, Venture Capitalists and Entrepreneurs

February 22, 2010, St. Louis, MO – Entrepreneurial plant and life science companies have until March 26 to submit applications to showcase their groundbreaking technologies to an elite group of leading agribusiness and life science companies and institutional investors at the 2010 Ag Innovation Showcase. The second annual Showcase, May 24 and 25, 2010, will be held in St. Louis, MO. Applications and additional information are available at www.agshowcase.com.

As the leading global conference for agriculture industry leaders, entrepreneurs, venture capitalists and investors, the two-day Ag Innovation Showcase spotlights cutting-edge entrepreneurs from around the world who are driving innovation in agricultural technologies in ag-bio, food and nutrition, biofuels, sustainable materials, clean-tech, information technology and animal health.

Leading capital providers, industry partners, and representatives from key public commercialization agencies will network with and review technological advances from emerging agricultural enterprises at the Showcase, held at the Danforth Plant Science Center in St. Louis, MO, the largest independent plant science research institute in the world. In addition to being located in the heartland of American agriculture, St. Louis has the world's largest concentration of plant science PhDs and more than 400 plant and medical science enterprises.

"The Ag Showcase has already demonstrated its power to promote new ideas, synergies, and collaborations that will be crucial in helping the ag community position itself for long term prosperity," said Sam Fiorello, President of BioResearch & Development Growth Park (BRDG Park – pronounced "bridge"). "Last year's participants from all segments of agricultural innovation and commerce enthusiastically praised the connections, insights, and deal-making potential of the Showcase – and we expect this year's event to be even more exciting."

BRDG Park at the Danforth Plant Science Center sponsors the program with Nidus, Missouri Biotechnology Association (MOBIO), Missouri Technology Corporation, and the Larta Institute, a Los Angeles-based innovation hub

Although speakers for the 2010 program have not been finalized it is expected they will again represent major agricultural companies such as Dow AgroSciences, LLC, John Deere, Monsanto, BASF and Archer Daniels Midland (ADM); in addition, agriculture investors such as Finistere Ventures, Prolog Ventures, CMEA Capital, StrathKim, the Kauffman Foundation, U.S. Department of Agriculture and others are expected to participate.

About BRDG Park at the Danforth Center

BioResearch & Development Growth (BRDG – pronounced “bridge”) Park at the Danforth Plant Science Center helps life sciences companies bridge research, resources and relationships to achieve commercial success. Building I, opened in June 2009, is a LEED Gold facility featuring world-class wet laboratories and office space, a prominent incubator, and on-site workforce development and training. BRDG Park’s location on the campus of Danforth Center facilitates access to the intellectual capital of top scientists, as well as to greenhouse, growth chambers, microscopy and proteomics facilities and other vital resources. BRDG Park, which will include three buildings and 450,000 sq. ft., is being developed by Wexford Science+Technology LLC, a privately held real estate developer and investment company specializing in major university facilities and science research parks nationwide. More information is available at www.BRDG-Park.com.